

SIoux  
CITY

# PROGRESS



SEASONAL ADVENTURES



AVIATION HUB



MAKE A DIFFERENCE

WINTER/SPRING 2023

## READY FOR TAKEOFF

An unprecedented partnership is bringing a \$10.7 million aviation center to Sioux Gateway Airport by Fall 2023. The 40,000-sq. ft. facility will feature a flight academy, hangar rentals, and space for aircraft maintenance and fueling.

“Several leading local institutions and organizations are teaming up to invest significantly in the future of aviation in this area,” shares Mayor Bob Scott. “We are committed to increasing activity at this airport.”

Kickstarted by a \$1 million grant from the U.S. Economic Development Administration, this project aligns Omaha-based Oracle Aviation with the City of Sioux City, Morningside University, Western Iowa Tech Community College, and The Siouxland Initiative.

“We realized this was a strong fit for us, but a project of this magnitude takes time to get funding, resources, and personnel in place,” says Mike Collett, airport director. “In response to the growing need for pilots and aircraft mechanics, now is the perfect time to move ahead.”

Partnering with Oracle Aviation to establish the academy, Morningside University added professional flight and aviation management majors, and Western Iowa Tech started an aviation maintenance program.

“This collaboration of industry and education provides a solid foundation for Sioux City’s growth in the aviation industry,” notes Economic & Community Development Director Marty Dougherty. “This will broaden the employment base to include more high-tech jobs requiring diversified skill sets.”



## CITYWIDE IMPROVEMENTS

Following successful façade improvement efforts on West Seventh and Pearl Street, the city is making a three-year investment of more than \$500,000 in similar efforts to benefit Peters Park, Leeds, Riverside, and downtown Sioux City.

“We’re taking a comprehensive approach to revitalizing the city’s historic commercial corridors in neighborhoods with many small businesses and entrepreneurs,” states Councilmember Julie Schoenherr. “This is the most programs we’ve ever had going simultaneously; there has been terrific response.”

Property owners requesting improvement dollars must provide a match, but they are grateful for the extra support.

“This funding provides financial resources to help small businesses flourish,” shares Renae Billings, business development coordinator. Downtown businesses may receive an extra \$6,000 from Downtown Partners for architectural design.

Notes Ragen Cote, executive director of Downtown Partners: “This provides businesses with ideas for their storefronts and enhances both property value and longevity.”

## BEYOND THE BASE

Col. Sonya Morrison, the first female commander of the Iowa Air National Guard's 185th Air Refueling Wing in Sioux City, began her career in the U.S. Army before moving into the U.S. Air Force, where she flew 500+ combat hours on a host of missions.

“What really prepared me was just being ready for any assignment that came my way,” she says. “Positions like this require you to have a variety of different experiences because you don’t know what’s going to come at you each day.”

Leading the 185th, Morrison realizes her role extends well beyond the base.

“As we work with the City of Sioux City and other key partners, we’re planning for the future. It’s not just for me personally; it’s for those who will enlist five years from now and beyond,” states Morrison. “We’re part of this community, and people come here because of this base, so we need to be ready...not only for the Air Force, but also for Siouxland.”

With that in mind, Morrison has outlined priorities: airmen above all...then a new runway, ramp, and hangar. While ramp and hangar expenses should be largely covered by the U.S. Department of Defense, funding the runway is more costly and more complex.

“The runway has not been redone for decades,” she explains, “so we are looking at a \$120 million investment.” And because there are many entities involved—the Department of Transportation, the Federal Aviation Administration, the state of Iowa, the airport, and the City of Sioux City—it’s also quite complicated.

“We need this runway to more effectively complete our mission,” Morrison shares, “but this is also infrastructure needed for Iowa and for Siouxland. Because of our location in the tri-state area, having an operational airport in this area is critical.”



## HEALTHIER HOMES

Sioux City has been awarded a \$1.5 million federal grant to help make area homes safer for local families. The Healthy Homes Production Grant is part of the U.S. Housing and Urban Development’s Healthy Homes Initiative.

The City of Sioux City is one of just 60 governmental agencies and nonprofits in the nation to receive this grant, which focuses on housing-related dangers that may contribute to unsafe or unhealthy environments. Examples include high radon levels, unsafe stairways, uneven flooring, insecure points of entry, dampness and mold, fire and electrical hazards, and excessive cold or heat.

“Healthy Homes funding will help address a variety of high-priority health and safety hazards, especially in homes where there are young children, older adults, or individuals with disabilities,” shares Mike Bauer, neighborhood services project coordinator.

Funding is available through September 2025, and homeowners could receive up to \$10,000 in grant assistance. Visit [sioux-city.org/nsprograms](http://sioux-city.org/nsprograms) to learn more about the programs that utilize this funding.



## MURAL MASTERPIECE

Sioux City’s West Seventh corridor has added another vibrant mural! The newest artwork represents performers from Estrellas de Jalisco, a local dance group.

Highly visible from Hamilton Boulevard, the mural was created by artist David Manzanares and funded by the City of Sioux City and Nathan Connelly of Ja-Con LLP, the owner of 809–811 West Seventh St., where the larger-than-life image is located.

Manzanares' primary medium is sculpture, but he expanded into murals and street art to share his culture. He is an indigenous Oaxacan artist who was born in Mexico and now lives in Omaha.

The city’s West Seventh improvement program has updated key infrastructure, worked with businesses to enhance building exteriors, and led to beautification efforts such as landscaping and public art.



## EMPOWERING FAMILIES

Sioux City Housing Authority has several new incremental vouchers as part of a Fair Share Voucher Allocation from the U.S. Housing and Urban Development. The vouchers will help provide access to housing for more people across Sioux City—particularly those experiencing, or at risk of, homelessness.

“For many individuals and families, these vouchers can be the spark that leads to greater independence,” states Mayor Pro Tem Dan Moore.

To provide further support, Sioux City Housing Authority manages the Family Self-Sufficiency program, an employment and savings incentive initiative for low-income families who receive Housing Choice Vouchers. This initiative empowers individuals and families to leave the welfare system or low-paying jobs so they may become self-sufficient. Since 1998 the agency has dispersed nearly half a million dollars to graduates of the program who have saved according to the plan. Many, in turn, have used their money as down payments on their first homes.

# CONNECT WITH YOUR COMMUNITY

**Sioux City is looking for community owners.** No previous experience necessary. Flexible scheduling. Incredible benefits. Apply anytime for unlimited positions. Ready to get started? Simply get involved. "When you're involved, you have ownership in your community," shares Kristie VerMulm McManamy, who volunteers as chair of the Siouxland Chamber of Commerce executive board. "When you're not involved, it's easy to feel you're not part of the community...and then it's easy to complain or criticize. When you're not invested, you have no ownership." There are endless ways and countless reasons to take ownership in your community. To begin, consider these basic questions:



**WHO CAN SERVE?** Young professionals. Parents with children of any age. Working adults. Seniors. Kids. Volunteering is for everyone.

**WHAT CAN YOU DO?** Serve on a city board or commission that interests you. Be a dog ambassador. Pick up litter. Tutor kids after school. Help with an event. Think of something you love doing and harness your passion to help others.

**WHERE ARE VOLUNTEERS NEEDED?** Parks, museums, nonprofits, the police department, city boards and commissions, schools, places of worship, the library, your neighborhood. Anywhere and everywhere.

**WHEN CAN YOU SERVE?** One time only, weekly, monthly, annually. Timeframes and level of commitment are completely up to you.

**WHY SHOULD YOU STEP UP?** Your community needs you. And to be honest, you need your community. Ultimately this is a question you must answer for yourself.

"When seeking ways to serve, I try to match my skills with the need at hand. As a real estate and business attorney, my experiences lend themselves to service on the Planning & Zoning Commission, which has a very real impact on the way the city develops. I have always believed that volunteering on governmental boards is one of the most effective ways to make a positive difference...and to create connections along the way. Nothing builds friendships like engaging in a common endeavor for the common good." *Ryan Ross, J.D., member of the Planning & Zoning Commission/Zoning Board of Adjustment for 13+ years*

"I've been involved since 7th grade when I started with Young Ambassadors. I'm grateful to have made many friends I definitely wouldn't know otherwise; serving in the community has great social benefits. I've really enjoyed interacting with students from different schools and brainstorming about our projects. You make special bonds with the people you serve with...and with those you serve." *Kayla Jabre, Mayor's Youth Commission president*

"Through my work with Siouxland GO, I know I am encouraging business start-ups through our Innovation Market. I'm also helping to retain and grow the community, especially recent high school or college grads, by creating a place where people can learn more about their community and make a difference." *Grace Nordquist, Siouxland GO president*



## CITY HALL STANDS TEST OF TIME

Thirty years ago in 1993, City Hall—first crafted as a federal building/post office nearly a century before—was aging. As planners considered how to preserve this community landmark, city offices moved to temporary space in the Orpheum Theatre building. A \$9.2 million reconstruction and renovation began in 1994 and was completed by 1997. Last year marked the 25th anniversary of City Hall's reopening.

"The building was lowered by five feet to eliminate the stairs and make it fully accessible," states Stan LaFave, facilities maintenance supervisor. "Stone blocks were so thick they had to be cut in half to be reused, and workers had to number them to reassemble."

The south and west exteriors feature original stone, and the historic clock tower remained intact, but the interior was completely rebuilt. Only a few architectural elements (the staircase railing and woodwork from council chambers) were retained as the city shifted from compartmentalization to open concept design.

"We wanted to create a one-stop shop where customer services—things like utilities, billing, and parking tickets—could be easily accessed on the first floor," shares Sioux City Mayor Bob Scott, who was also mayor from 1990 to 1997. "The goal was to change the way city government connects with local residents."

It was the right move, notes LaFave, a 43-year city employee who worked in the former building, was instrumental in its redesign, and in recent years has overseen key updates: paint, carpet, LED lighting, and an overhaul of heating, ventilation, and air conditioning systems.

"I'm glad we made interior updates, and I'm proud we saved what we could of the exterior," he says. "And I'm especially happy we kept the clock tower. Imagine how different Sioux City's skyline would be without it."

## HOW CAN YOU GET STARTED?

To discover the benefits of getting involved, consider these questions:

1. What interests you and/or what causes are you passionate about?
2. What strengths could you share?
3. Are there any skills you would like to enhance?

Next, think about nonprofits and organizations that align with your responses. Need ideas? The following resources list local agencies in need and opportunities to serve with the City of Sioux City.

[sioux-city.org/i-want-to/volunteer](http://sioux-city.org/i-want-to/volunteer)

[volunteersiouxland.org](http://volunteersiouxland.org)

[gccrg.org/gcc-programs/directory/pages](http://gccrg.org/gcc-programs/directory/pages)



# DESTINATION: SIOUX CITY

The new year can be a great time to change up your routine, get moving, and explore your surroundings (even familiar ones!) in fresh ways. These fun-filled itineraries can help fill your days with adventure regardless of the weather.

## STAYING IN

### BREAKFAST

**Stone Bru**  
OR  
**High Ground Cafe & Espresso Bar**

### STOP 1

**Lewis & Clark Interpretive Center & Betty Strong Encounter Center**  
Award-winning resources with interactive exhibits  
1.5-2 hours

### STOP 2

**Climb Long Lines**  
Fun for all ages  
OR  
**Sioux City Skywalks**  
Two miles covering 10 blocks in the heart of downtown  
1 hour

### STOP 3

**Sioux City Public Library**  
KIDS: Weekly story times  
.5 hour

### LUNCH

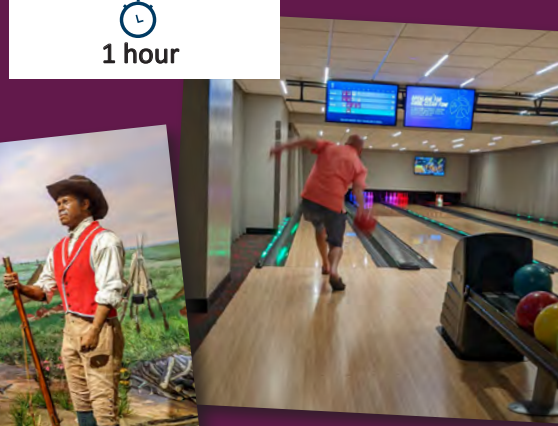
**Da Kao, La Juanita, OR Pete's Thai on 5th**  
Spice things up for lunch

### STOP 4

**Sioux City Public Museum**  
KIDS: Big Dig + Pioneer Cabin  
1-2 hours

### STOP 5

**Jolly Time Museum & Coated Kernels Popcorn Shoppe**  
A tribute to Sioux City's popcorn heritage  
.5 hour



### STOP 6

**Sioux City Art Center**  
KIDS: Jr. League Hands-On Gallery  
1-2 hours

### DINNER

**Main + Abbey OR The Diving Elk**

### STOP 7

**War Eagle Lanes**  
Bowling in a fun "hipstoric" atmosphere  
OR  
**IBP Ice Center**  
Public skating Friday/Saturday nights  
1-2 hours

### STOP 8

**Vangarde Arts**  
Various shows; open mic Thursday nights  
1-2 hours

## INDOOR/OUTDOOR OPTIONS

- ★ **Dorothy Pecaut Nature Center**  
Interactive exhibits inside; scenic trails outside
- ★ **Cone Park**  
Lodge with free WIFI, TVs, & fireplace inside; tubing & skating outside
- ★ **Downtown Sioux City**  
Cultural & historic attractions inside; downtown walking tours outside



## GETTING OUT

### BREAKFAST

**Harvey's OR Hawks Coffee Shop**

### STOP 1

**Stone State Park**  
6 miles of snowmobile trails + 8 miles of cross country trails  
1-2 hours

### STOP 2

**Dorothy Pecaut Nature Center**  
Scenic trails & snowshoe hikes  
KIDS: Wintertime activities + animal exhibits  
1-2 hours

### STOP 3

**Trinity Heights**  
Larger-than-life statues + peaceful atmosphere  
.5 hour

### LUNCH

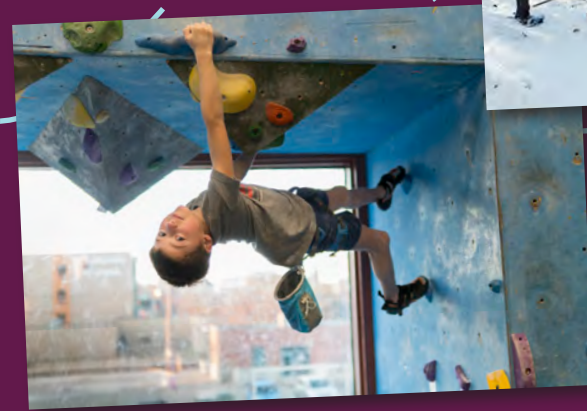
**Pierce Street Coffee Works OR Miles Inn**

### STOP 4

**Riverfront Trails**  
Miles of easy-to-navigate paths  
1 hour

### STOP 5

**Palmer's Candy Shoppe**  
A sweet place to warm up  
.5 hour



### STOP 6

**Grandview Park OR Sertoma Park**  
Sledding at 2 great city-endorsed options  
1-3 hours

### DINNER

**Marto OR Shahi Palace**

### STOP 7

**Cone Park**  
Ice skating + glow tubing  
2-3 hours

### LATE NITE

**Jerry's Pizza**

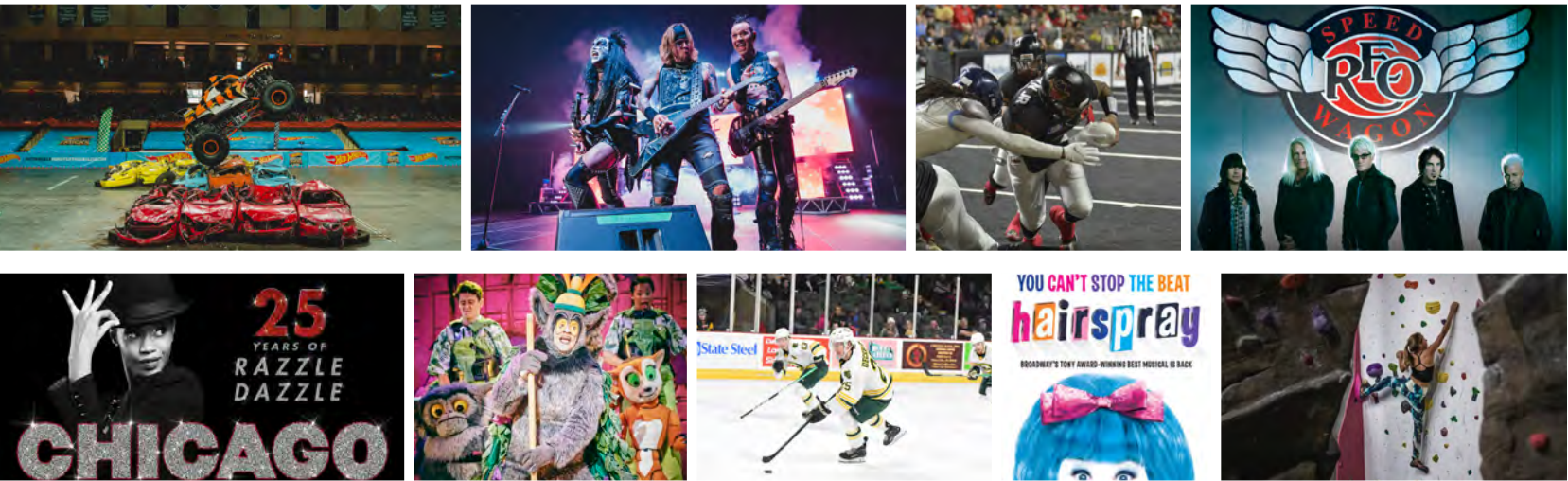


# SO MUCH TO DO!

Whether you're interested in history, arts and culture, or recreation and leisure, you'll find SO MUCH TO DO in the Sioux City area. Want to learn more? Follow us on social media for regular updates on what's happening in the community!



EXPLORESIOUXCITY.ORG



## CONE PARK

coneparksiouxcity.com • 712-222-2663  
Snow tubing & ice skating + warming lodge

## DOROTHY PECAUT NATURE CENTER

woodburyparks.org • 712-258-0838  
Hiking trails + snowshoeing; see Facebook page for details

## DOWNTOWN SIOUX CITY

downtownsiouxcity.com • 712-252-0014  
Walking tours & skywalk adventures + shopping, dining & events

## IBP ICE CENTER

siouxcityparksandrec.com • 712-279-4880  
Public ice skating Fridays & Saturdays from 7-9 p.m.

## LAUNCHPAD CHILDREN'S MUSEUM

launchpadmuseum.com • 712-224-2542  
STEM-based play for family fun

## LEWIS & CLARK INTERPRETIVE CENTER & BETTY STRONG ENCOUNTER CENTER

siouxcitylcic.com • 712-224-5242  
Exciting exhibits + special events

## CLIMB LONG LINES

climblonglines.com • 712-224-5124  
5,900 sq. ft. of climbing walls + yoga, live music & more; open daily 9 a.m.-9 p.m.

## MID AMERICA MUSEUM OF AVIATION & TRANSPORTATION

midamericaairmuseum.org • 712-252-5300  
Informative displays + Flight 232 exhibit

## ORPHEUM THEATRE

orpheumlive.com • 712-279-4850  
Sioux City Symphony Orchestra + concerts & Broadway shows

## SIOUX CITY ART CENTER & GILCHRIST LEARNING CENTER

siouxcityartcenter.org • 712-279-6272  
World-class exhibits + art classes for all skill levels

## SIOUX CITY PARKS & REC

siouxcityparksandrec.com • 712-279-6126  
See Facebook page for trail info & other events

## SIOUX CITY PUBLIC LIBRARY

siouxcitylibrary.org • 712-255-2933  
Extensive programming + no library fines

## SIOUX CITY PUBLIC MUSEUM

siouxcitymuseum.org • 712-279-6174  
Special exhibits + programs for all ages

## SIOUX CITY RAILROAD MUSEUM

siouxcityrailroadmuseum.org • 712-233-6996  
Visit Facebook page for details on this kid-friendly attraction

## TYSON EVENTS CENTER

tysoncenter.com • 712-279-4850  
Sioux City Musketeers & Sioux City Bandits + a growing slate of events



## NEW LIFE FOR HISTORIC PARK

One of Sioux City's oldest parks is seeing new life!

Recently named to the National Register of Historic Places, Hubbard Park opened as a city park in 1928 with a ball field added in 1929. In the late 1930s, stadium seating, dugouts, lighting, and a concession stand were added through the federal Work Projects Administration as part of President Franklin Roosevelt's New Deal.

Dedicated in July 1940, Hubbard Park Softball Stadium has fielded several world championship teams and 30+ inductees to the Iowa Amateur Softball Association Hall of Fame. Primarily used as a practice facility as of late, the stadium will host the Siouxland Women's Fastpitch League this summer.

The City of Sioux City's parks & recreation staff credit Sioux City Fastpitch Softball Association board members for revitalizing the iconic stadium and park at 2800 Jones St.

"We appreciate their sweat equity and the community partnerships they've created," says Matt Salvatore, parks & recreation director. "All of a sudden it is a well-groomed facility with a unique, nostalgic feel. Thanks to their efforts, the complex is better than ever."

Repairs and upgrades are estimated to cost at least \$300,000, but the park's historic designation should make the project eligible for tax credits and other grants. Hard Rock Hotel & Casino Sioux City is contributing to the score board.



## FUTSAL FRENZY

Within a year of creating its first futsal court in Leif Erikson Park, Sioux City has already added another...this time in Riverside Park.

"At times, over 100 kids were waiting to play at the first court," shares John Byrnes, recreation superintendent. "Now we see groups on the new court every night it's warm enough to play, so the demand was definitely there!"

A version of soccer typically played by four players on a hard surface court, futsal is becoming quite popular nationwide and in the local community. Since only a ball is needed, the sport is widely accessible.

"This was something we anticipated, but the need came up earlier than we expected," explains Byrnes. "We are grateful that Musco Lighting and the Kick It Forward Foundation, our partners on the original court, were willing to work with us on another one so soon."

## BLAZING NEW TRAILS

With help from a \$7 million Destination Iowa grant, Sioux City is bolstering its trail system with regional trails connecting several local communities.

Awarded for the Siouxland Regional Trail System, the grant will help create a 100-mile network of recreational trails that includes the 4.3-mile Loess Hills Scenic Trail connecting Sioux City and Sergeant Bluff, along with two segments of the 18.5-mile PlyWood Trail linking Sioux City, Hinton, Merrill, and Le Mars.

"The goal was to form partnerships and create a comprehensive regional trail system that is far-reaching and touches a lot of communities," says Angel Wallace, parks & recreation manager. "One of the best things is how the trails connect to everything Sioux City has to offer: downtown attractions, the riverfront, our cutting-edge mountain bike course, and more."

Based on funding allocation, all sections of the PlyWood Trail must be completed by 2025. Other segments of the extended regional trail system should be finished even sooner.



# SIoux CITY READS

The Sioux City Public Library's Sioux City Reads initiative is urging locals to get on the same page...or at least to read the same book.

"Think about how fun it is to share your thoughts on a favorite TV show or hobby with someone who has also experienced it. We want to create those same kinds of connections by reading a common book and having discussions and free events centered around that," says Michael Maxwell, reader services librarian.

Voted on by library patrons last fall, the 2023 Sioux City Reads book is *Calling for a Blanket Dance* by Oscar Hokeah. This honest, heartbreaking, and uplifting story shares the journey of a young Native American man who discovers strength in his familial identity and ultimately finds his way home.

"Books can be both mirrors in which readers see themselves and windows through which they gain insight into others," adds Maxwell, program organizer. "Sioux City Reads aims to tap into this power by bringing many different readers together around one book, enabling them to engage with diverse viewpoints and build community through reading."

Sioux City Reads runs from January to April 2023. To learn about related events, discussions, and online content, go to the Sioux City Public Library Facebook page or visit [SiouxCityLibrary.org/siouxcityreads](http://SiouxCityLibrary.org/siouxcityreads).



# TOP HONORS FOR PUBLIC SAFETY

Sioux City is one of only 10 communities nationwide to receive top accreditations for all its public safety units.

"The Sioux City Police Department is proud to stand alongside the Sioux City Fire Department, Sioux City Fire EMS Division, and the Woodbury County Communications Center as we serve our community with honor and dedication," says SCPD Chief Rex Mueller. "Meeting these impressive standards proves our commitment to providing the highest level of professional public service to our citizens."

# SCFR TRAINING TOOLS

Each year Sioux City Fire Rescue team members spend over 40,000 collective hours training on emergency medical topics, specialty rescues, hazardous materials, leadership, and live fires.

**MOST SCFR TRAINING** takes place at the Edward Kudron Training Center, named in honor of a local firefighter who died in 1965. SCFR acquired this space in 2009 when it took over the city's former recycling building on Terminal Drive.

"Along with a central location, this large building included offices, storage, and enough property to turn it into a quality training facility," explains Fire Chief Tom Everett.

**A NEW ON-SITE TOWER** will enhance this space even more. Professionally constructed of steel containers, the training tower has many features to support live fire and other firefighting and rescue skills. Foundational concrete work was completed last fall; delivery and construction of the tower should be complete in Summer 2023.

**TWO GRANT-FUNDED TRAINING TRAILERS** (one for live fires, one for firefighting and rescue skills) have been moved to Station 3's Sue Bee Training Field at Second and Fairmount Streets. Since incoming firefighters complete an intense one-year training regimen at Station 3, this site was ideal.

"The fire training tower and the Sue Bee Training Field trailers will allow our team members to safely prepare for all types of emergencies," Everett says.



Along with training upgrades, Sioux City Fire Rescue recently received four new fire engines that enable firefighters to serve local residents in an even greater way.

# NEW COMMUNITY ADVOCATES

The Sioux City Police Department recently honored 18 graduates of its most recent SCPD Citizen Academy. Participants of all ages and walks of life completed 11 weeks of in-depth police training that covered weapons use, a ride-along, time at the Communications Center, and more.

"The goal of program is to promote a positive relationship between the Sioux City Police Department and the community," says Chief Rex Mueller. "Academy graduates join a long line of participants who have this shared experience, and they become our advocates."

Since 1995, the Sioux City Police Department has held Citizen Academy classes annually, graduating 1,000+ community members over the years.

"This was a transformative experience and one of the most beneficial trainings I have taken in years," shares Councilmember Matthew O'Kane, who participated in the academy. "I was incredibly surprised at how many 'tools' officers have—not weapons or gadgets, but more their methodology for interacting with people on various levels. At every moment, they are analyzing minutiae that gives way to countless calculations during an interaction...all while maintaining an empathetic demeanor. It's remarkable."

# ENGINEERING LEADERSHIP

Congratulations to Katie Eickholt, a Sioux City civil engineer named as an emerging leader by the American Public Works Association! She'll take part in APWA's 2022-23 Emerging Leaders Academy alongside 15 peers from across the country and learn about leadership and management within the context of public works.

"I am excited to work with other young professionals from around the country, to share experiences, and to gain management skills I can apply to my current position and future career," she says. "My main goals include learning new ways to improve the community's public infrastructure and taking on greater leadership roles."

This Lawton, Iowa, native interned with the City of Sioux City's wastewater treatment plant in Summer 2017 and earned her degree in biosystems engineering from Iowa State University in 2019. Today she's thriving as a civil engineer.

"Working for the city, I have the chance to be part of building and improving public infrastructure such as roads and utilities," Eickholt notes. "That, in turn, improves the feel and accessibility of the community."



# SCPD ACCOLADES

The Sioux City Police Department once again earned the international gold standard for public safety agencies. This is the ninth time the SCPD has earned this prestigious honor from the Commission on the Accreditation of Law Enforcement Agencies.

Accreditation decisions fall to a group of 21 commissioners who review all information, including comprehensive internal and external assessments of the department, structured interviews with select personnel, and public feedback that promotes community trust and engagement.



# TYSON TURNS 20!

Since opening in late 2003, the Tyson Events Center has brought Sioux City some of the biggest names in the entertainment business: Elton John, Taylor Swift, KISS, Carrie Underwood, Journey, Aerosmith, Brad Paisley, Eric Church, Neil Diamond, and so many more.

Providing family entertainment ranging from Disney on Ice and Cirque du Soleil to Professional Bull Riders and Monster Trucks, the Tyson Events Center has also been an ideal venue for live sports like the Sioux City Musketeers and Sioux City Bandits along with NAIA volleyball and basketball tournaments. The facility welcomed President George W. Bush twice in 2004 and has hosted Convoy of Hope, Mission of Mercy, and COVID vaccination clinics.

An original investment totaling almost \$53 million—including \$21 million from Vision Iowa and \$18 million in private contributions—the Tyson Events Center put Sioux City on the entertainment map. The result? Opportunities with restaurants, hotels, and other venues. A more vibrant and viable downtown. Unprecedented economic impact.

## LOOKING TO THE FUTURE

Exciting upgrades will continue to enhance the Tyson experience for patrons and event organizers. Along with a giant video board and ribbon panel installed in 2019 and a point-of-sale system added in Fall 2022, there's an impressive sound system upgrade coming this summer along with increased efforts to accommodate patrons with sensory needs. New food and beverage options (Dippin' Dots, local craft beers, and more allergy-friendly selections) are on the horizon, too.

"We commend the City of Sioux City for investing in the Tyson Events Center as we keep the building at its best for another 20 years and beyond," states Tim Savona, general manager. "It really is a team effort, and we're always creating and elevating experiences for the community to enjoy."

Adds Councilmember Alex Watters: "Especially at this milestone, it's important to recognize the success of the private management of the Tyson Events Center by OVG360 (formerly Spectra). They've brought in a diverse range of content over the years, and the team worked incredibly hard during the pandemic. I think our brightest years are still ahead."



## STATS TO DATE

- 4+ million patrons
- 1,300+ ticketed events
- 603 Sioux City Musketeers games
- 136 Sioux City Bandits games
- 45 Disney on Ice shows
- 106 concerts
- 160 circus performances
- 20 years of NAIA basketball championships
- 16 years of NAIA volleyball championships
- 4 years of NAIA wrestling championships

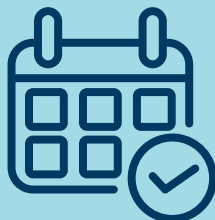


PHOTO CREDITS— Page 2: Col. Sonya Morrison by Airman 1st Class Tylon Chapman | Page 4: Grace Nordquist by AmVb Photography | Page 5: City Hall in snow by Britton Hacke Photography | Page 6: Downtown Walking Tour by Dooley Images | Page 9: Hubbard Park by Bubba Malenosky

## SIoux CITY CITY COUNCIL



Bob Scott • Alex Watters • Julie Schoenherr • Matthew O'Kane • Dan Moore  
CONTACT A COUNCILMEMBER: 279-6102 • [ccouncil@sioux-city.org](mailto:ccouncil@sioux-city.org)  
Robert Padmore, City Manager

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