

SI^{OUX} CITY

PROGRESS



TOURISM REIMAGINED



INCLUSIVE COMMUNITY

RESILIENT RESPONSE

LIGHTER, BRIGHTER DOWNTOWN

Downtown Sioux City is lightening up.

Working with Downtown Partners, the City of Sioux City first placed festoon lighting at Fourth and Court Streets and then—with support from the Hard Rock Hotel & Casino—at Fourth and Pearl Streets. Next, colored LED lights will be added beneath the three skywalks between Pearl and Historic Fourth Streets. Ultimately, the vision is to create a pedestrian walking corridor between downtown’s two most popular entertainment districts, explains Downtown Partners Executive Director Ragen Cote. It’s also a major goal to develop lighted pathways that connect pedestrians with the riverfront. “This lighting effort isn’t something we’ve done on a whim,” she says. “There is a plan and a purpose, and I think that’s important for people to see.”

Added lighting should encourage more foot traffic along pedestrian corridors, turning drivers into pedestrians. “That’s key,” notes Cote, “because at the end of the day, we need to start planning for people and not cars.”

Here’s why: Downtown Sioux City’s residential housing has skyrocketed, increasing 163 percent in the last five years. “People are looking for that urban environment,” explains Cote. “It’s imperative that we provide the amenities to create a downtown environment that’s walkable and bikeable—and lighting is clearly the next step.”



AIRPORT EXPANSIONS

Sioux Gateway Airport has expanded flight options thanks to SkyWest Airlines, a regional carrier for United Airlines/United Express, which now offers twice-daily connections to Chicago along with regular service to Denver.

“SkyWest has been a great partner and fills the space left by American Airlines’ exit earlier this year,” states Dave Bernstein, Sioux Gateway Board of Trustees president.

“Sioux Gateway Airport is a major asset for the community,” says Sioux City Mayor Bob Scott. “It’s a vital resource for bringing people into our city, creating business connections, and supporting economic growth.”

To that end, the City of Sioux City recently received a federal grant that will help grow the airport by supporting construction of a new aviation facility.

A \$1 million grant from the Economic Development Administration, part of the U.S. Department of Commerce, will help create a \$7 million aviation center on city-owned land at Sioux Gateway Airport/Brigadier General Bud Day Field. Spanning 39,400 sq. ft., the center will feature a flight school, two hangars, and extensive office space. Construction is anticipated to begin this year.

Also expected to create 42 skilled jobs, the center will boost airport operations, add hangar space, support the 185th Air National Guard, and broaden the employment base.

“This is an exciting project for Sioux City as we anticipate an increase in aircraft activity with the new flight school at Sioux Gateway Airport,” adds Scott.

DID YOU KNOW?



Sioux Gateway Airport boasts a 9,000-foot runway, the second longest in Iowa!

TOURNEY TOWN

From youth sports to college-level athletes, Sioux City is teaming with tournament opportunities.

“For years, local families have traveled great distances to participate in youth sports,” states Matt Salvatore, Sioux City parks & recreation director. “Now the Siouxland Expo Center and other locations in Siouxland can bring new and even larger youth sports programs into our town. Not only does this benefit local families, but it also stimulates the local economy.”

In its first six months, the Expo Center hosted four 18-team softball/baseball tournaments and a 140-team volleyball tournament.

Dustin Cooper, executive director of the Arena Sports Academy, relays similar success. In 2021’s first five months, the Arena held four basketball tournaments, six volleyball tournaments, three wrestling events, and two dance events. Cooper says summer camp participation is trending 10 to 20 percent higher than last summer.



“We have used our geographical location—along with how Sioux City has had exciting projects come to fruition in the last year or two—to attract teams and events to town,” notes Cooper. “Sioux City is awesome, it really is, and our objective is to not only get people to Sioux City once, but to get them coming back for other events in the future.”

We’ve seen it happen in the city’s relationship with the National Association of Intercollegiate Athletics (NAIA). Sioux City began hosting the NAIA women’s national basketball tournament in 1998 and added the NAIA women’s volleyball national championships in 2008.

“Year after year, Sioux City has provided a great venue in the Tyson Events Center, loyal volunteers who come back year after year, and strong financial support from area sponsors,” shares NAIA Co-Tournament Director Corey Westra. “Sioux City is the perfect size to host these events. And as the city has grown and progressed, our hotels have gotten so much better, and new amenities help showcase the community.”

Matthew Robinson, general manager of Courtyard by Marriott on Historic Fourth, agrees. “The more people who come down [to the tournaments], stay at our hotel, and then visit the local businesses, the more it generates revenue and publicity. It’s an overall win-win for the city.”



HOUSING TRENDS

Sioux City's housing market is at an all-time high. In year-to-year comparisons, city leaders had noted a mostly upward trend for the past five years. Numbers spiked in 2020, with a total of 521 units built or under construction—well over the previous high of 363 units in 2019.

Along with housing growth in Whispering Creek and other neighborhoods, the city has seen a large influx of multi-family dwellings. In fact, of the 521 units built in 2020, nearly 400 were duplexes, condominiums, and apartments.

Downtown Sioux City has contributed to growth as well, with ever-increasing options for luxury lofts and market-rate apartments.

Low interest rates contribute to growth, acknowledges Economic & Community Development Director Marty Dougherty, but there are other considerations. "The City of Sioux City is making a conscious effort to support housing growth and offers a city-wide tax abatement program," he says.

"We're economically strong, and we have low unemployment—almost as low as before the pandemic began—so demand for housing is on the rise, and it's being met with a variety of housing options throughout the city."

Dougherty predicts Whispering Creek will see continued growth, the new Residences at Elk Creek development will extend the city limits with 143 new housing units, and there will be additional downtown living options on Historic Fourth and in the Benson and Badgerow buildings.

BUILDING SMALLER HOMES



The City of Sioux City has worked with Kelly Construction, Inc. to provide new affordable housing options for local homebuyers. Three single-family homes were recently completed on a city-owned infill lot at 2011 Center St.

Funded by the U.S. Department of Housing and Urban Development HOME Investment Partnership Program, this project is the first of its kind in Sioux City.

"We believe there is a market need for a number of smaller homes," explains Amy Keairns, neighborhood services project coordinator. "These new Center Street homes have two main floor bedrooms with the possibility of a buyer adding another bedroom in the lower level. Yards are small, which involves less yard work, and there is a shared garage with one stall for each home."

Adds Mayor Pro Tem Dan Moore: "There is demand for more quality, affordable housing. The Center Street project is one way we are trying help with that."

Homes will be sold to buyers who are low to moderate income and qualify for a mortgage loan through a local lender. For details, contact Keairns at 712-279-6255.



HOUSEHOLD INCENTIVES

Sioux City residents, there can be big financial incentives if you improve the safety and value of your home. Read on...



HOME IMPROVEMENTS OR HOME CONSTRUCTION

You can join hundreds of Sioux City homeowners and reduce your property taxes when you make improvements to your home (a new kitchen, garage addition, significant remodel, etc.) that increase its assessed value by at least 5-10 percent.

You are also eligible for a property tax break if you construct a new home anywhere within the City of Sioux City's city limits.

For information on the city's Residential Tax Abatement program, call 712-279-6340.



REMOVAL OF LEAD HAZARDS

Working through the City of Sioux City, you can apply for funds from the U.S. Department of Housing and Urban Development that will remove lead and other health hazards and could also provide new paint, windows, doors, siding, and more. You're eligible if:

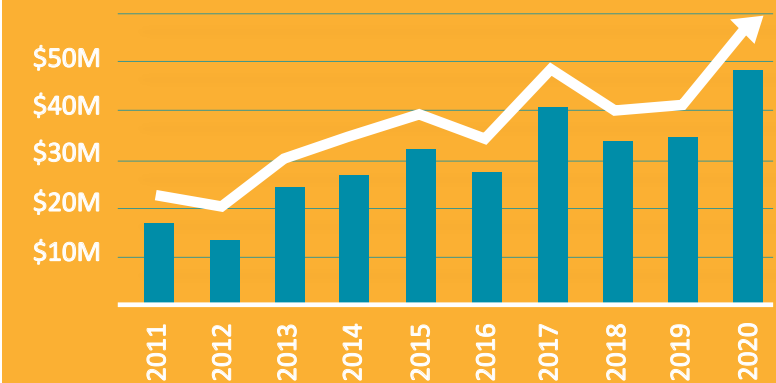
1. You own or live in a home or apartment built before 1978.
2. You have at least one child (age 5 or younger) in the dwelling at least 10 hours weekly.
3. You have a household income at or below 80 percent of the area median income. For example, maximum household income for a family of four is \$58,650.

Not sure how to apply? "There is help every step of the way, and the time you spend can yield thousands of dollars in home improvements," notes Matt Meylor, neighborhood services project coordinator. "Most importantly, you'll ensure lead-safe living conditions for young children who visit or live there."

This grant can also address lead hazards in a residence that a child 5 years old or younger visits regularly, such as grandparents, extended family, or care providers.

For information, contact Meylor at 712-224-4984.

\$ INVESTED IN SIOUX CITY HOMES



AREA BUSINESSES ADAPT & OVERCOME

Effects of the global pandemic have had a ripple effect throughout the world...including our own backyard. From multinational corporations to mom-and-pop shops, nearly every business in America has felt the impact of COVID-19. As a result, many small businesses throughout Sioux City have had to change the way they operate. Some have created or enhanced their presence online. Others have discovered new avenues of sales. All have gotten creative in one way or another.

Here's a look at how three Sioux City businesses responded to the challenges they faced as a result of the pandemic.

HELP FOR SMALL BUSINESS

To assist small businesses negatively impacted by COVID-19, the City of Sioux City received \$400,000 in Community Development Block Grant funding through the Coronavirus Aid, Relief, and Economic Security (CARES) Act. The city then developed a grant application process and provided funding to 41 local businesses. Awards ranged from \$5,000 to \$10,000.

"We had a wide variety of businesses apply—from those with one employee to those with 50 workers. Of those 78 applicants, we funded more than half," shares Mike Bauer, neighborhood services rehabilitation technician. "The city loves to see small businesses thrive. It was a tough year for so many, and we wanted to do whatever we could to help."

The grants assisted retail, restaurants, professional services, and other small local businesses throughout our community.



PICKLED PALETTE

When Ashley Prince opened Pickled Palette, the business relied on bringing people together to create art in her Morningside studio. Things were rolling along fine...until the pandemic.

"Like all businesses, we had to think fast and stay on our toes with all the ever-changing climate of the pandemic," shares Prince. "We quickly changed our business model to offer art-to-go so families could create in their own homes, and we partnered with multiple other small businesses to help promote each other during these difficult times. For specific holidays we offered packages that included Sugar Shack cookie kits, Twin Bings, coffee, or gift cards to other locally owned businesses."

Pickled Palette also added an online store to its website and hosted Facebook LIVE sales to promote new products for purchase—changes that will boost business long after the pandemic.

Adds Prince: "Because of our loyal customers, we were able to persevere during the most difficult of moments. Art has been like a therapy for many of our customers who were dealing with stressful times themselves. As we've heard that, it has made us want to do our jobs even better the next day and provide an outlet for those who may be struggling."

"Having gone through a year of constant change, I feel it has made our business stronger at responding and adapting to difficult situations."



SOHO

Julie Schoenherr, Sioux City Councilmember and owner of SoHo Kitchen & Bar, remembers March 17, 2020 like it was yesterday.

Advised by the media to shut down at noon, the restaurant was filled with St. Patrick's Day diners and had just received fresh deliveries totaling \$4,000. "I had a pantry, cooler, and freezer freshly stocked and alarmingly no one to feed it to," recalls Schoenherr. "I turned to social media and offered the food to go. Followers responded, and we nearly sold out. That was my 'ah-ha' moment: If people couldn't dine in, we would sell food to go. We offered our dinner favorites and even adult drinks in family-sized packages, and we offered only selections that would reheat well. We adopted this business model until we were given the green light to reopen in May 2020."

Over a year later, SoHo has retained large catering contracts in addition to its restaurant service. While not yet back to 100 percent, Schoenherr feels Historic Fourth Street's traffic is improving as Sioux City welcomes events, and offices return to in-person work.

"Although we run our small business out of a passion for what we love, we have operated SoHo with a very business minded structure," she says. "Revenue was impacted significantly." Fortunately, federal funding provided financial assistance to pay her employees throughout the pandemic and not one employee was laid off.

"It opened the eyes of Siouxlanders, making them more aware of the hundreds of family-owned businesses who rely on local community support to keep the doors open."

BOMGAARS

While many retailers were forced to close in March 2020, Sioux City-based Bomgaars was tagged an "essential" business. Stores amped up cleaning measures to sanitize stores and added curbside service at all locations.

"With the huge impact this pandemic has had on our company, our teams have really stepped up in many ways to not only serve our customers with safe and effective shopping options, but also to meet extra demand for products and services. It took some getting used to, but our teams have done a great job," said Aaron Bomgaars, vice president.

A fourth-generation farm and ranch supply company founded in 1952, Bomgaars has been on a roll over the past 20 years—growing from 15 locations in 2001 to 77 locations in 2015, when it also invested \$17 million to expand its warehouse in Sioux City. Despite the pandemic, Bomgaars has added several stores this year and now boasts 100+ locations in Iowa, Nebraska, South Dakota, Minnesota, Colorado, Idaho, Wyoming, and Kansas.

"The whole experience reminded us of the need to adapt to any changes in the marketplace at a moment's notice."



FACEBOOK PHENOMENON

Originally created to help restaurants survive during the COVID-19 pandemic, the Siouxland Local Eats Facebook page gave a significant boost to local restaurants. "It started as a place to feature carry-out options, but the idea spread like wildfire," states Andy Boesch, group administrator. "Soon not only were restaurants posting in the group, but customers were also sharing posts and information."

The community's response was incredible, he says. The group attracted 5,000+ followers in its first week and now has more than 27,000 members.

"I've heard from many business owners that it has been very helpful to them," Boesch notes. "An idea like this couldn't have worked without support from Sioux City and beyond. It's been amazing to be part of this and watch it grow."



SO MUCH TO DO



FOOD TRUCK FRIDAYS

On Facebook @Siouxcityfoodtrucks • 712-266-6452
Runs 11 a.m.–1:30 p.m. through Aug. 27 in Pearl Street Park.

SIoux CITY ART CENTER & GILCHRIST LEARNING CENTER

siouxcityartcenter.org • 712-279-6272
Exhibits open + art classes for all skill levels. NEW THIS YEAR: ArtSplash will be free and held downtown Sioux City near the Sioux City Art Center on Sept. 4-5.

SIoux CITY PARKS & REC

siouxcityparksandrec.com • 712-279-6126
Explore our 2021 Fun & Action Guide + visit the Sioux City Parks & Rec Facebook page for pool & splashpad hours, trail info, climbing wall details, movie nights, and other events!

REGIONAL PROMOTION

Meet Ron Bower, the Sioux City Regional Convention & Visitors Bureau's very first destination manager. His job is selling Siouxland.

Bower was hired by the newly formed bureau to enhance the region's footprint in attracting sports tournaments, meetings and conventions, motor coach groups, business and leisure travelers, and more. The bureau encompasses Sioux City, South Sioux City, North Sioux City, Dakota Dunes, and Sergeant Bluff.



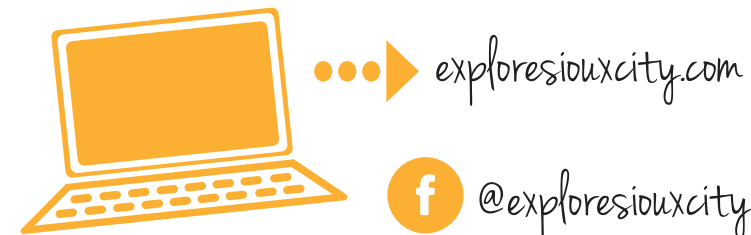
"A regional convention & visitors bureau can coordinate and incentivize opportunities to choose Siouxland over other markets," explains Councilmember Alex Watters, who also serves on the SCRCVB board. "Each community has considerable assets, but if each works in isolation, the potential to scale these events and have a larger economic impact simply isn't there. When we market those as a collective destination, it can be extraordinarily powerful!"

High on Bower's to do list? A new website. The vibrant and user-friendly site—exploresiouxcity.com—launched recently. He's also ramping up presence on social media.

"It's an exciting time to be a part of the growth and revitalization of Sioux City," states Bower. "My goal is to build tourism and make Siouxland a national destination."

He sees huge potential in marketing the tri-state region. "Traveling to three states within a few minutes is a big selling point. That could be a bucket list item for a lot of people."

While Bower is excited to bring more visitors to the area, he also urges local residents to explore what's in their own backyard. "A lot of our social media posts are geared to locals; I want to make sure they know what events are happening so they can share with others."



REIMAGINING EVENTS

As a global pandemic essentially shut down the live event industry, Spectra Venue Management, which manages the Tyson Events Center, got creative.

"Instead of sitting back quietly, we kept moving forward for our clients and fans," shares Tim Savona, general manager. "It was important to give our community an escape from the daily grind."

Last summer Tyson Events Center offered a "Hump Day Happy Hour" series that sold out nearly all five weeks it was offered, with a portion of proceeds supporting the Siouxland Recovery Fund.

"In the fall we organized livestream concert tours that took place when all entertainment and venues were completely shut down," says Savona. "We worked with a regional partner to host a free drive-in movie, recruited a gun show to return to the market, hosted car sales in our parking lot, and the list goes on and on."

In the spring, Tyson Events Center welcomed National Association of Intercollegiate Athletic (NAIA) championships back to its venue...not just once, but twice. "That was kind of a regeneration of life for us," explains Savona. "It's been great to be a part of the community and to see it rebound. The future looks bright as shows are looking to get back on the road, but the pandemic has also allowed us to reimagine the event experience on a new level. We hope to continue creating new opportunities along with our typical event load."



FOR MORE EVENTS, VISIT THESE VENUE WEBSITES:

DOROTHY PECAUT NATURE CENTER

woodburyparks.org • 712-258-0838
Hiking trails + summer camps. Visit on Facebook for details.

DOWNTOWN LIVE CONCERTS

downtownlivesc.com • 712-252-0014
Held at the Sioux City Public Museum lawn from 6–8 p.m. on Friday nights through Aug. 6.

DOWNTOWN SIOUX CITY

downtownsiouxcity.com • 712-252-0014
Resource for downtown shopping, dining, and living + events.

FARMERS MARKET

farmersmarketsiouxcity.com • 712-251-2616
Runs 8 a.m.–1 p.m., Wednesdays and Saturdays through Oct. 30.

HARD ROCK HOTEL & CASINO

hardrockcasinosiouxcity.com • 712-226-7600
Growing list of concerts and events.

IBP ICE CENTER

siouxcityparksandrec.com • 712-279-4880
Public ice skating on Fridays & Saturdays from 7–9 p.m.

GOLF COURSES

Dakota Dunes Country Club
dakotadunescountryclub.com • 605-232-3000
Floyd Park Golf Course
greenvalleyfloyd.com • 712-274-1059
Green Valley Golf Club
greenvalleyfloyd.com • 712-252-2025
Sioux City Country Club
sccountryclub.com • 712-277-3821
Sun Valley Golf Course
sunvalleysiouxcity.com • 712-258-9770
Whispering Creek Golf Club
whisperingcreekgolfclub.com • 712-276-3678

LAUNCHPAD CHILDREN'S MUSEUM

launchpadmuseum.com • 712-224-2542
Open 7 days a week + STEM-based learning.

LEWIS & CLARK INTERPRETIVE CENTER & BETTY STRONG ENCOUNTER CENTER

siouxcitylcic.com • 712-224-5242
Exciting exhibits + special events.

ORPHEUM THEATRE

orpheumlive.com • 712-279-4850
Sioux City Symphony Orchestra info + new live events!

SIoux CITY EXPLORERS BASEBALL

Xsbaseball.com • 712-277-WINS (9467)
Regular season games at home through Aug. 29.

SIoux CITY PUBLIC LIBRARY

siouxcitylibrary.org • 712-255-2933
Libraries & book returns open, summer programming + no library fines!

SIoux CITY PUBLIC MUSEUM

siouxcitymuseum.org • 712-279-6174
Special exhibits + summer programming.

TYSON EVENTS CENTER

tysoncenter.com • 712-279-4850
Sioux City Musketeers, Sioux City Bandits + a growing slate of events.





MAKING ROOM FOR EVERYONE

Being Sioux City's first Community Inclusion Liaison is a big job, but Semehar Ghebrekidan is ready for the challenge. "It takes time to build trust, but I'm here to do the work."

To start, she's building connections through the Inclusive Sioux City Advisory Committee. "The City of Sioux City really wants to look at how marginalized populations are being considered," she explains.

Being inclusive involves thinking beyond yourself...making situations about other people more than about yourself, notes Ghebrekidan. Ultimately, she says, "this position isn't about me. It's about the entire city. I'm looking at policies and programming to make a better tomorrow. It's for everyone else, for generations to come."

Born to Ethiopian/Eritrean parents who came to the U.S. in 1991, Ghebrekidan grew up in Sioux Falls, S.D., learned English in elementary school, joined an international club in high school, and was the first in her family to attend college as she earned bachelor's and master's degrees from South Dakota State University. At SDSU she became the first Black student senator in 10 years, led the Black Student Alliance, and helped reopen the Office of Diversity, Inclusion, Equity & Access. Along the way, she developed a passion for diversity in every shape and form.



A FEW GOALS:

- ✓ Develop an "equity lens" to ensure equity is promoted
- ✓ Build relationships with nonprofits, the media, & the community
- ✓ Create a cultural map that helps newcomers make connections
- ✓ Bring diversity mentoring into the school system

"I hope to push people to look beyond the lens they might have grown up with," she shares. "If you bring in just one different perspective, it opens the conversation and creates opportunity for self-examination."

CONNECTING FOR A CAUSE

The Sioux City Police Department believes community connections count. This spring, the SCPD sold "Autism Awareness" patches to benefit the Pier Center for Autism. And to promote Mental Health Awareness Month in May, the department entered a specially designed patrol car into service. Adorned with themed decals, including the green ribbon that represents mental health awareness, the vehicle also features the slogan of this awareness campaign: Arresting the Stigma. In addition, the SCPD deploys a patrol vehicle to honor cancer victims and survivors. The department couples these vehicles with regular awareness and education information on its social media and website.

"We realize how many citizens are impacted by cancer, autism, and mental health issues. By conducting outreach campaigns, we hope to promote awareness and acceptance while supporting these important causes," shares SCPD Chief Rex Mueller. "Our officers and staff are members of this community, and many have the same challenges as those they serve. In the spirit of community policing, these projects can connect us to the people we serve."

Contact police headquarters at 279-6353 to support local causes with a patch purchase.



READY TO RESPOND

To better serve our community, Sioux City Fire Rescue has added key new equipment: an aerial platform truck at Station 3 and four new smaller-platform ambulances that will be used citywide.

"We are fortunate to have highly responsive and responsible SCFR personnel, and it's also important to maintain a reliable emergency services fleet," notes Councilmember Pete Groetken.

The 104' aerial platform truck replaces a similar unit, and SCFR Chief Tom Everett is confident it will serve the department for nearly 30 years, including 15 years in front-line status. The ambulances play an important role when responders are at full capacity and will be used by EMS Division Administration Paramedics or fire crews when SCFR's four front-line ambulance crews are busy on other calls.

"We realize these are large public safety expenditures," shares Everett, "and we not only take great pride in them, but we'll also take great care of them."



HANDS-ON HEROES

Cardiopulmonary resuscitation, or CPR, saves lives. And while no one plans to do CPR, anyone can be a hands-on hero.

With this message in mind, EMS Training Officer Terry Ragaller recently offered CPR training for city employees. "We wanted to equip employees in all departments, not just SCFR, with the knowledge and skills to save a life."

Ragaller had to cap enrollment at 80 employees last spring but hopes to train 100 more employees this fall. "I'm creating extra work for myself, but it's for a good cause. If we can give one more birthday, it's all worth it."

His goal is to train at least 50 percent of the city's workforce over the next five years.

"The fact that so many city workers want to be CPR-trained says a lot about Sioux City and its employees," adds Ragaller. "If you're in an emergency in our community, there's a better chance someone who can help you will be nearby."



MORE SCENIC TRAILS

Sioux City's riverfront trail system now spans 12 miles along the Missouri and Big Sioux Rivers.

"From Cone Park to the Railroad Museum, the riverfront trail connects one end of town to the other," shares Matt Salvatore, parks & recreation director. "It's a long stretch of trail that's also scenic and enjoyable as it winds along the rivers and passes through Cone, Chautauqua, Chris Larsen, and Riverside parks."

Costs to complete the latest connection—a \$3.5 million project linking trails between Chautauqua and Chris Larsen parks—were covered mostly by grants.

"Demand for trails is high and this has been a major priority for the City Council," explains Mayor Bob Scott. "It's great to see all the pieces coming together."

Progress continues on the Highway 12 Trail project, a 1.25-mile trail segment extending north out of Riverside near Iowa Highway 12 and the Sioux City Railroad Museum. Construction on this \$800,000 project should begin by this fall and be completed by Spring 2022.



PARK PROGRESS

Construction continues on riverfront development efforts at Chris Larsen Park! Spanning 13 acres on the former Argosy Casino riverboat site, the innovative new park will be accessible to Interstate 29 at Hamilton and Floyd Boulevards and to downtown walkways at Pierce and Virginia Streets. This comprehensive project is also connected to the city's riverfront trails and will be a wonderful "front door" to our community and benefit both residents and visitors.

Phase 1 encompasses picnic shelters, restrooms, basketball courts, a dog park, play equipment, and an active recreation lawn. Work began in June 2020 and should be complete later this year.

Phase 2 will include an interactive water feature and more spaces for family activities, including plazas, pavilions, and overlooks. Construction is underway and should finish by Fall 2022.

"It's exciting to see this project moving along," says Matt Salvatore, parks & recreation director. "We've had tremendous success securing funding for Phase 1, but this development still needs the community's support." For additional details or to donate, visit www.riverfrontsiouxcity.com.



FUTSAL, ANYONE?

Sioux City didn't know it needed a futsal court in Leif Erikson Park, but the demand was there.

Futsal is a version of soccer typically played by four field players and a goalkeeper on a hard surface.

Credit for the court goes to Interstate Soccer Club, previously known as Tri-State Revolution, which asked the city about installing a futsal court in conjunction with Musco Lighting and the Kick It Forward Foundation.

The estimated value of the project was \$100,000, but the City of Sioux City paid only for construction materials. Kick It Forward and Musco covered the court and lighting, and Barkley Asphalt donated labor for the asphalt pad installation.

This was great for the city and even better for the kids.

The city created a second futsal court in Cook Park and is considering adding a third.



SIoux CITY CITY COUNCIL



Pete Groetken • Julie Schoenherr • Alex Watters • Bob Scott • Dan Moore
CONTACT A COUNCILMEMBER: 279.6102 • ccouncil@sioux-city.org

Robert Padmore, City Manager
City Hall • 405 6th St. • Sioux City, IA 51101 • An EEO employer

PHOTO CREDITS – Britton Hacke Photography for Page 2: Pearl Street festoon lights & Page 11: Sioux City Fire Rescue.