



City Hall
405 Sixth Street
P.O. Box 447
Sioux City, Iowa 51102

Marty Dougherty
Economic Development Director
712-279-6345

For Immediate Release
October 4, 2013

Sioux City Growth Award to Chatterkick

A “Growing Sioux City Award” was presented to Chatterkick today recognizing the company’s growth and investment in Sioux City. The award, presented by Mayor Bob Scott, was accepted by Chatterkick’s CEO and Co-founder, Beth Trejo. She was provided with a Sioux City windshirt and a certificate for a tree to be planted in their name, signifying the company’s commitment to growing in Sioux City.

“Beth is a great example of the young entrepreneurial spirit we have in Sioux City,” said Mayor Bob Scott. “Chatterkick’s growth proves that our community has the talented workforce to support new and innovative tech startups.”

Chatterkick, a social media and online marketing agency, is located in downtown Sioux City at 306 Virginia Street. The technology start up began in 2012 as Trejo launched her company from an unexpected love for technology and the social space. In addition to Beth, the company has grown to employ 2 full time and 2 part time employees, and has trained more than 8 interns assisting the business. Each current Chatterkick employee is a college graduate under the age of 35. The company is expanding again with several positions currently for hire.

“I’m honored and humbled to receive this award,” says Beth Trejo. “Sioux City has been a wonderful place to do business and the support that I have had from the community has been overwhelming. Chatterkick is proof that you can do business with people all over the world, without having to leave your friends and family at home.”

Originally from Hinton, Iowa, Beth attended college in eastern Iowa before returning home with her husband, Luis. Through volunteering efforts, she was able to begin a position with the American Red Cross Siouxland Chapter and later, held the position of Director of Investor Relations at the Siouxland Chamber of Commerce. Beth is a member of the Sioux City Growth Organization (SCGO) and Young Professionals of Iowa.

###